Maddy's Mark

(A company limited by guarantee and having no share capital)

(Registered Number: 14095028)
(Charity Number: 1200071)

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Legal and Administrative Information

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Maddy's Mark History, Our Vision, Our Mission and Our Core Values

Maddy's Mark History:

Maddy Lawrence died from a hospital infection following an injury sustained playing rugby for the University of the West of England against the University of Bristol.

Maddy believed passionately in the values of teamwork, mutual support, fellowship, and fair play. And that is the rugby community in a nutshell.
We are determined to follow her example and ensure her life continues to encourage others to be kind, bold and to bring love.

Maddy's Vision:

To promote positive mental health and wellbeing in young women, through the sport of rugby.

Maddy's Mark Mission:

By promoting positive mental health in young women through rugby, we want to gather the support of not just the rugby community but also the wider community of schools and other young women influencers. We want to build regional volunteer groups, enlist individual contributors, and develop corporate relationships to efficiently and effectively raise and utilise funds to achieve our vision.

Maddy's Mark Values:

These values are the same of our founder Maddy, that is teamwork, mutual support, fellowship, kindness, hope, perseverance and fortitude. These values drive the ethos and spirit in everything we do.

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How we are governed and organised:

The Charity was established in 2022 and registered as a Charity in England and Wales in August 2022 (Charity Registration 1200071). It is a company limited by guarantee, registered in England and Wales number 14095028.

Structure:

The Charity comprises a Council of Trustees, and an executive advisory committee.

The Constitution of the Charity and the Council of Trustees:

The Charity is governed by its Articles of Association. These provide that the Charity shall be overseen by the Trustees who are both the only full members of the Charity and its directors. Together, the Trustees comprise the Council.
New Trustees are appointed by the Council which seeks to ensure that there is a broad range of relevant skills and experience on its body. All Trustees retire every five years but are eligible for re-election at the Annual Council Meeting in May

The Trustees provide their time at no charge to the Charity. The Charity has no share capital and hence the Trustees have no disclosable interests in the company. No dividends may be paid to any members.
Trustees are provided with details of their responsibilities as Charity trustees upon their appointment and receive a copy of the Charity's Trustee Induction Manual. Trustees are encouraged to attend training events to brief them on their legal and other obligations under charity and company law whilst also assisting them in their role as a Council member.

The Council of Trustees meets at least four times each year. It is responsible for overseeing the management and administration of the Charity, its finances and its overall policies and approving the commissioning of projects and the awarding of grants. The Charity seeks to involve as many Trustees as possible in different aspects of its operations, e.g. attending internal committees, helping organise events, Committee meetings and functions, assisting with individual projects and attending project openings.

Governance, Audit, Projects and Executive Committees:

To promote good governance and best practice, the Council of Trustees involves the Executive Advisory Council in a broad range of responsibilities.
To meet a minimum of four times per year. Its responsibility is to ensure that all matters of good governance and best business practice are effective throughout the entire organisation of the Charity.
Its responsibility is to consider reports and advise the Council on financial control and effectiveness.
Its responsibilities are to review all the Charity's project proposals. They must ensure that the Charity's projects comply with its charitable purposes and to approve the projects that meet its criteria. All trustees receive advance copies of all the projects to be approved and are invited to join the monthly meetings. All projects are considered at the monthly meeting and if appropriate are given an "Agreed in principle" status. At the next full Council meeting all "Agreed in principle" projects are discussed and if appropriate full approval is given. The Charity is then committed to the project.

How we raise our funds

We aim for the Charity to have 6 primary income sources:

Events: The majority of the charity's fundraising derives from events which are also used to recruit members. Events include now social and school events. As a result, the charity will incur marketing costs, pays for venues, facilities, entertainment, hospitality, and the other resources required to deliver attractive events. Our objective is always to maximise the funds generated at each event but inevitably some events can involve significant costs.

Subscriptions: At our events, we will encourage participants to become Social Members of Maddy's Mark

Corporate and Ambassadorial Engagement. Significant income is to be generated from our engagement in the corporate community.

Corporate Sponsorship

Trusts, Foundations and Legacies. A long-term aim is to appeal to charitable foundations alongside the development of a long-term legacy programme.

Donated Goods and Services. We aim for the Charity to receive donations of goods and assistance in providing 'services in kind'.

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The charitable projects that we will support

Established in 2022 we aim to improving the lives of young women throughout the British Isles

Individual projects. We **may sponsor** an individual on their rugby journey, with finance to include boots, gym membership. A student body would advertise the bursary and then with our due diligence make a decision which student to fund. **Grants** for guest coaches

Community Projects. Such as recruitment festivals at clubs, developing women/girls' development

Education projects. Our education projects will engage socially disadvantaged children and young women in sports activities. Maddy's Mark will partner with professional rugby clubs and specialist training providers to help young people manage a variety of challenges including unemployment, social stigma, lack of confidence and low self-esteem. Through rugby we teach young people multiple skills that increase their resilience, self-reliance and confidence. Our projects aim to help broaden a young person's perception of their own capabilities, encourage ambition and ultimately help young people back into work, education or training.

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Statement of Trustees' responsibilities

The Council of Trustees, who are also the directors of Maddy’s Mark for the purpose of Company Law, are responsible for preparing the Report of the Council and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Council of Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable group for that period.

In preparing these financial statements, the Council of Trustees are required to:
- select suitable accounting policies and then apply them consistently.
- observe the methods and principles in the Charities SQRP.
- make judgements and accounting estimates that are reasonable and prudent.
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements.
- prepare the financial statementson the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Council of Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.